



LUNDSTROM // LARRY

Executive Pastor of Ministry & Innovation

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HIGHLIGHTS

GLOBAL MINISTRY EXPANSION — THE CHOSEN

Led development of a global distribution and partnership strategy for **Come and See Foundation / The Chosen**, designed to make *The Chosen* accessible across **195 countries in 600 languages** through nonprofit partnerships, digital platforms, television, streaming, and global ministry networks. Helped establish and validate expansion strategies across the **Middle East and North Africa, Asia-Pacific, and Latin America**, creating partnerships and distribution opportunities capable of reaching hundreds of millions of people with the story of Jesus.

MULTISITE CAMPUS LAUNCHES — MARINERS CHURCH

Helped launch and establish new **Mariners Church campuses in Oceanside and Santa Ana, California**, supporting the expansion of a major multisite church into new communities. Contributed to launch strategy, communications, ministry development, campus positioning, guest engagement, and organizational execution required to move new campuses from vision to active ministry.

MINISTRY RESIDENCY & LEADERSHIP DEVELOPMENT

Provided **Ministry Residency consulting and strategy** for **Discovery Church in Florida** and **The Ridge Community Church in Greenfield, Wisconsin**, helping churches strengthen pathways for developing emerging ministry leaders. Consulting included leadership pipeline strategy, residency structure, ministry experience, organizational alignment, and preparing future leaders for meaningful responsibility within the local church.

LEADERSHIP DEVELOPMENT & CHURCH PLANTING

Provided consulting, communications strategy, and organizational support for church planters, ministry residents, launch teams, and emerging organizations. Helped launch approximately **40 startup organizations during a single 2016 initiative**, contributing to a network that grew to more than **125 organizations worldwide**.

EXPERIENCE

CLLCTV AGENCY

Founder & Principal, Strategy, Innovation & Growth | DeLand, FL — 2025–Present

- Founded and led a strategic consulting and creative agency helping businesses, ministries, and nonprofits launch, scale, and grow through executive strategy, brand development, marketing, innovation, and strategic partnerships.

COME AND SEE FOUNDATION / THE CHOSEN

Senior Director, Global Partnerships | Colorado Springs, CO (3 years)

- Led global partnership and distribution strategies to expand *The Chosen* into 195 countries and 600 languages through ministries, broadcasters, and international organizations.

KODIAK COMMUNITY CHURCH

Pastor | Kodiak, AK (3 years)

- Led church operations, community partnerships, and hundreds of volunteers while advancing innovative food access, broadband connectivity, and outreach initiatives. Grew 20 to 300 during the pandemic. Ultimately was not a long-term fit with American Baptist Church traditional culture.

LIFE CHURCH / HCBC

Sr. Executive Pastor, Systems, Staff & Innovation | Austin, TX (5 years)

- Led campus operations, staff and volunteer development, ministry systems, and strategic initiatives within a nationally recognized multisite church model. Campus expansion at 9M.

WALK IN THE WORD / HARVEST BIBLE CHAPEL

Ministry & Marketing Director | Chicago, IL — (3 years)

- Directed national marketing, broadcast, digital, publishing, and donor engagement strategies to expand the reach of a Bible-teaching ministry, church planting, and multi-site locations.

WOODLANDS CHURCH

Senior Innovation Leader | The Woodlands, TX — (11 years, 8 staff, 3 volunteer)

- Advanced ministry innovation, emerging technologies, digital communications, and organizational strategies supporting church growth and audience engagement. Launched three multisites. Worked with more than 100 internal ministries, for prioritized planning, growth, and innovation.

EDUCATION

University of Houston—Downtown, Bachelor of Science

Interdisciplinary Studies — Communications & Marketing

Master of Divinity Studies (in-progress)

Southwestern Baptist Theological Seminary