



LOADSMITH

THE FUTURE OF FREIGHT IS HERE.

BETTER SERVICE, CAPACITY, **TECH.**



LOGISTICS COMPLEXITY HAS 50B IN LOST REVENUE (ANNUALLY)

Industrywide total loss to unnecessary logistics complexity—\$50 Billion.
That's year-over-year lost revenue and 10% of the entire trucking industry
GDP budget thrown out the window because the systems infrastructure.



**AND THIS
INEFFICIENCY
CONTINUES TODAY
FOR 98% OF THE
INDUSTRY.**

Many have said, IT'S TOO LARGE OF A PROBLEM to tackle. So why try?



THIS IS WHAT WE'RE MADE FOR.

.01

BETTER SERVICE, CAPACITY, **TECH.**

.04



LOADSMITH

**IS A THIRD PARTY
LOGISTICS COMPANY
FORGED BY OVER 70
YEARS EXPERIENCE
IN THE SHIPPING AND
TRANSPORTATION
INDUSTRY.**



OPERATORS + TECH + MIDDLE MILE.

Combined over 70 combined years of experience in the shipping and transportation industry with .ai tech and data-driven solutions, Loadsmith is delivering revenue-generating, cost-saving, smart logistics integration to the trucking industry.

.01

BETTER SERVICE, CAPACITY, TECH.

.06

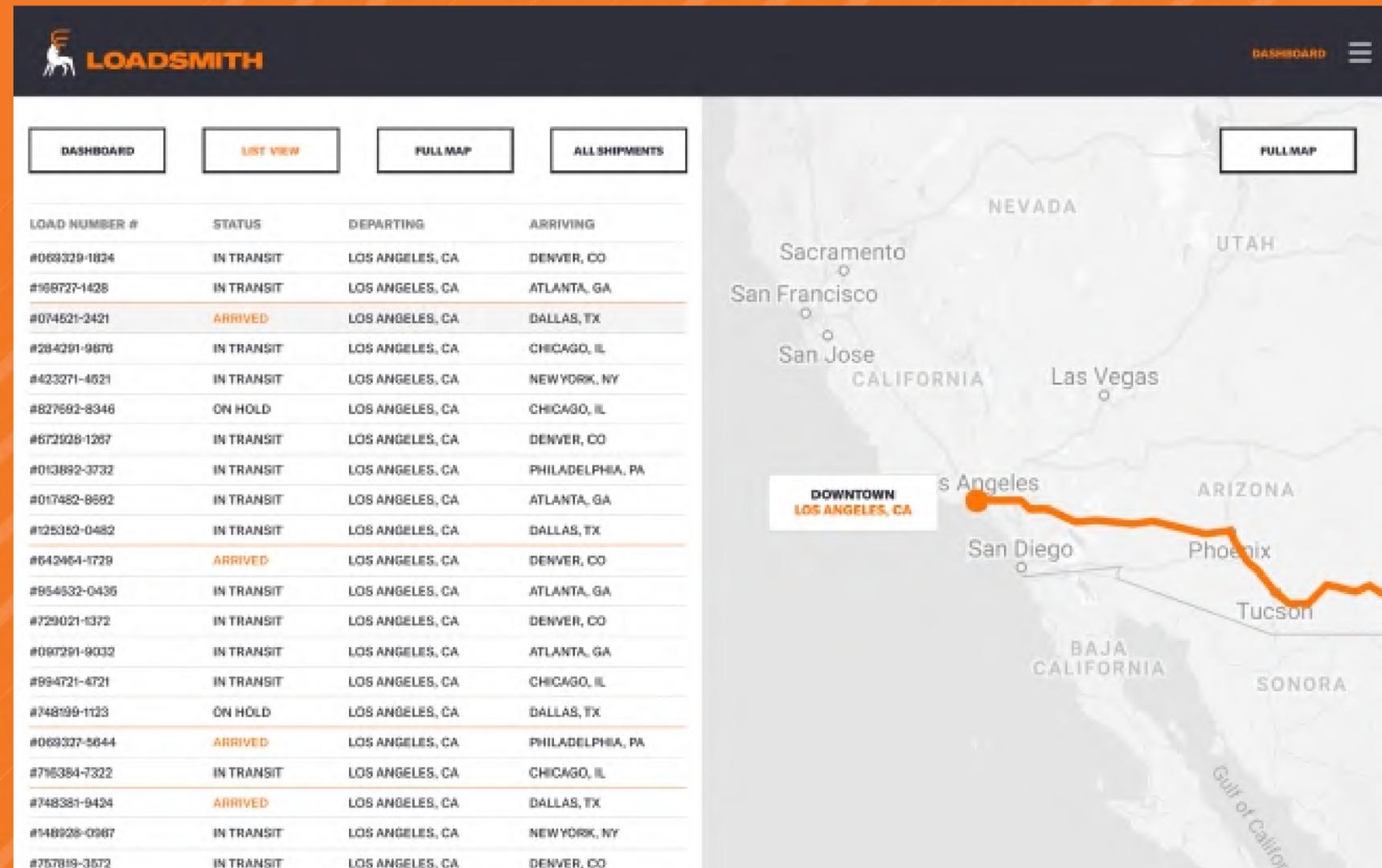
TECH + PEOPLE + PROFITS

OUR CRAFT

We know transportation. Loadsmith has been built by industry professionals who have worked with America's greatest carriers, large and small. We've been doing this a long time and know first-hand the value of hard work and perseverance.

OUR COMMITMENT

We are passionate about being true to our word. For our carriers and shippers alike, we take pride in being a trustworthy partner and an integral member of your team.



The screenshot displays the Loadsmith dashboard interface. At the top left is the Loadsmith logo, and at the top right is a 'DASHBOARD' menu icon. Below the logo are four navigation buttons: 'DASHBOARD', 'LIST VIEW', 'FULL MAP', and 'ALL SHIPMENTS'. The main content area is divided into two sections. On the left is a table of shipments, and on the right is a map of the United States with an orange route line starting from Los Angeles and ending in Phoenix. A callout box on the map identifies 'DOWNTOWN LOS ANGELES, CA'.

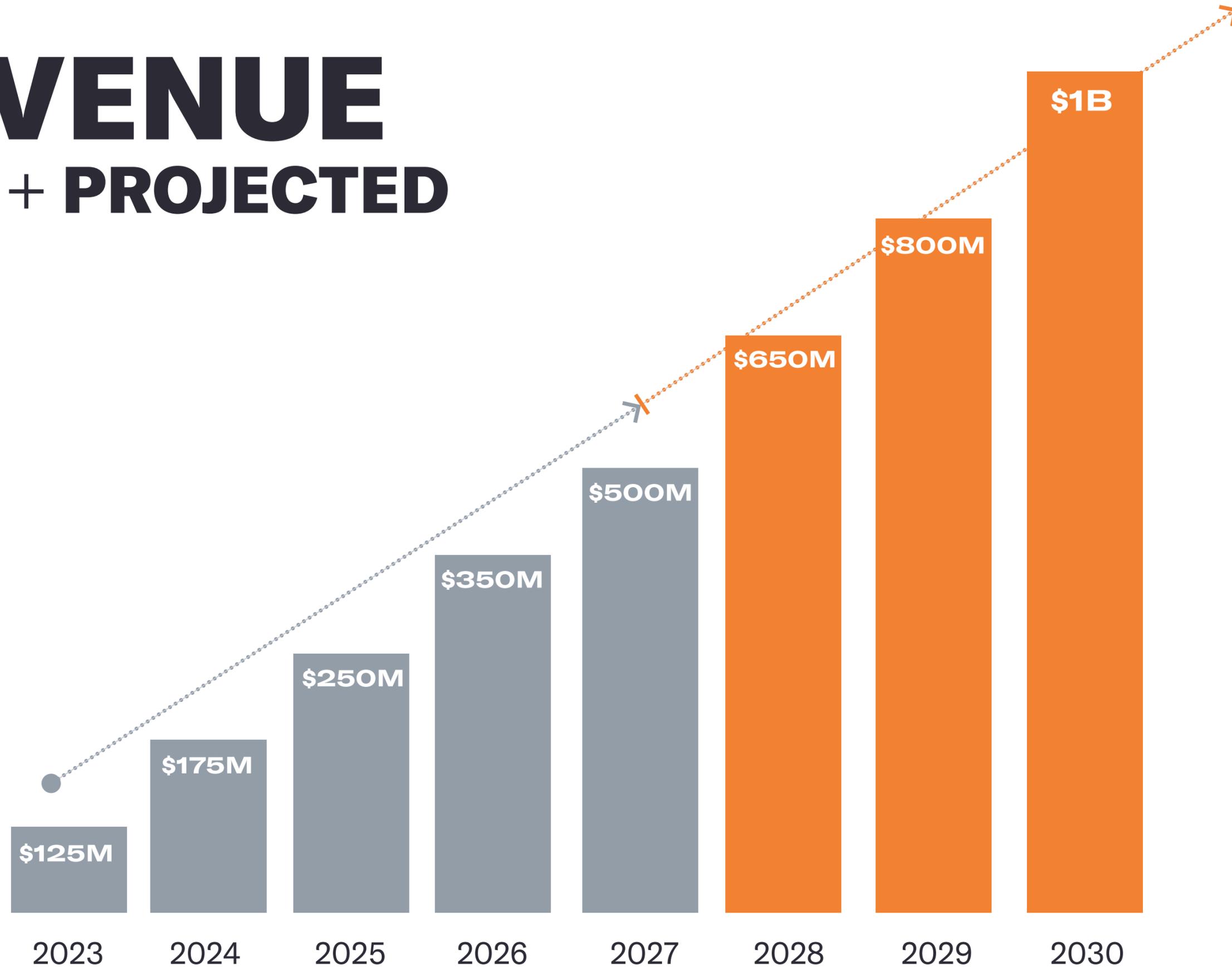
LOAD NUMBER #	STATUS	DEPARTING	ARRIVING
#069329-1824	IN TRANSIT	LOS ANGELES, CA	DENVER, CO
#98727-1428	IN TRANSIT	LOS ANGELES, CA	ATLANTA, GA
#074521-2421	ARRIVED	LOS ANGELES, CA	DALLAS, TX
#284291-9876	IN TRANSIT	LOS ANGELES, CA	CHICAGO, IL
#423271-4521	IN TRANSIT	LOS ANGELES, CA	NEW YORK, NY
#827592-8346	ON HOLD	LOS ANGELES, CA	CHICAGO, IL
#672928-1267	IN TRANSIT	LOS ANGELES, CA	DENVER, CO
#013892-3732	IN TRANSIT	LOS ANGELES, CA	PHILADELPHIA, PA
#017482-8882	IN TRANSIT	LOS ANGELES, CA	ATLANTA, GA
#125352-0482	IN TRANSIT	LOS ANGELES, CA	DALLAS, TX
#642464-1729	ARRIVED	LOS ANGELES, CA	DENVER, CO
#954532-0436	IN TRANSIT	LOS ANGELES, CA	ATLANTA, GA
#729021-1372	IN TRANSIT	LOS ANGELES, CA	DENVER, CO
#097291-9032	IN TRANSIT	LOS ANGELES, CA	ATLANTA, GA
#994721-4721	IN TRANSIT	LOS ANGELES, CA	CHICAGO, IL
#748199-1123	ON HOLD	LOS ANGELES, CA	DALLAS, TX
#069327-5644	ARRIVED	LOS ANGELES, CA	PHILADELPHIA, PA
#716384-7322	IN TRANSIT	LOS ANGELES, CA	CHICAGO, IL
#748281-9424	ARRIVED	LOS ANGELES, CA	DALLAS, TX
#148928-0967	IN TRANSIT	LOS ANGELES, CA	NEW YORK, NY
#757819-3572	IN TRANSIT	LOS ANGELES, CA	DENVER, CO

OUR TECH

In order to consistently deliver on our promise, we carefully select the best technology and have created a seamless experience. We strive to continually simplify the process and provide innovative solutions to our customers and partners.

REVENUE

2023 + PROJECTED



AQUISITION + VALUE



CPL	LEADS	SIGNED	COST	REVENUE	PAYBACK
\$80	100	25	\$5,000	\$1,188,000 IN 3 MONTHS	2 MONTHS

- ACV \$ _____
- Contract Ramp — 8 Weeks
- Lead > Qualify > Contract Submit
- Contract Success: 25%
- 25% lead to signed contract

STRATEGIC PARTNERSHIPS



Mastery Logistics System

(Comprehensive cloud-based transportation management system)

Wabash

5,360+ 53' Dry Van Trailers

Kodiak Robotics

750 Kodiak Driver Level 4 Autonomous Trucks

ADDITIONAL PARTNERSHIPS



Snowflake
Data Lake

Boomi
Integration Platform

Oracle
Netsuite ERP

TriumphPay
Carrier Payments Platform

ACTIVE CUSTOMERS

Samsung

Clorox

ABInbev

Molson Coors

Whirlpool

LG Electronics

Clarios

Nestle Purina

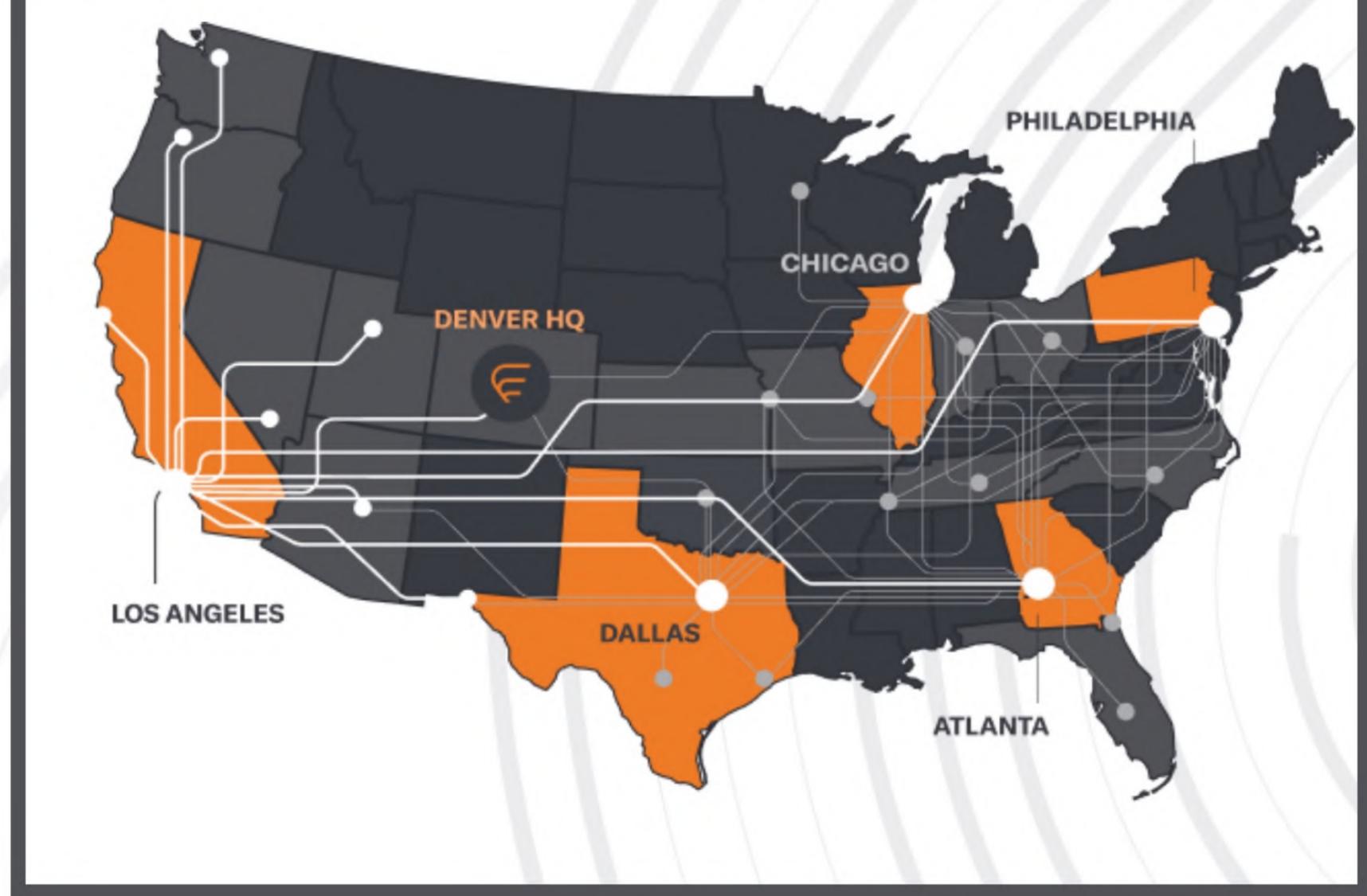
Blue Triton Brands

Red Bull

Danone

Tyson Foods

Perdue Farms



LEADERS + ADVISORS



Brett Suma
Founder/CEO
Loadsmith



David Stemm
COO
Loadsmith



Jessica Cain
CFO/Loadsmith

TIMELINE

2023

Q1, 2023
Launched Loadsmith
\$500k Science investment
Began customer acquisition.

2023

Q2, 2023
Enhanced AI automation
Deploy enhanced AI for logistic stacking & route optimization.

Expanded Partnerships
Detail

2023

2024



HOLDING CORPORATION

THE FUTURE OF FREIGHT

(PRODUCT OFFERINGS)

BETTER SERVICE, CAPACITY, **TECH.**

Freight Ecosystem

Loadsmith Domain, CaaS

Loadsmith Freight Network, LFN

Network Design of Dense Origin/Destination Pairings Resulting in an Interconnected Web of Highly Profitable Lanes that can be Executed Individually, as a Circuit, Triangularly or as Continuous Moves, Eliminating Waste Through Proprietary Multi-Parameter Optimization Machine Learning.



Loadsmith Dedicated

With the Collaboration of a Loadsmith Dedicated Business Partner, Fleet Managers and Owner Operators Identify Partnership Opportunities within the LFN to Source Dedicated Capacity; Providing Static Capacity, Service and Price to Loadsmith Shippers and Delivering Consistent, Efficient and Profitable Freight to Carrier Partners and Significant Quality of Life Improvements to the Driver.

Loadsmith Core

With the Partnership of a Loadsmith Core Business Partner, The Loadsmith Carrier Portal and Driver Application Delivers the LFN to Fleet Managers and Owner Operators Through an Exceptional UI; Providing Complete Access to the LFN as well as Multi-Parameter Optimization Load Recommendations, Allowing Independent Load Negotiation and Procurement.

A Compliment of Load Execution Tools Including Loadsmith Trailer Reservations, Automated Arrival and Departure Calls, Continuous Real- Time ELD API Freight Visibility and Comprehensive Post-Load Paperwork Management, Invoicing and Payment are Included to Assist Carrier Success.

Loadsmith Flow

Strategically Located Digitally Connected Trailer Pools for Shipper and Receiver Labor Flexibility as well as Maximizing Driver Utilization and Efficiency Resulting in Significant Increases in Network Throughput.



Loadsmith Automated

Elastic Middle-Mile Capacity that is Scalable and Deployable Across the LFN; with an Average Uptime Utilization Scoring of 2.5x a Traditional Human Driver, each Kodiak Driver is On-Demand Capacity that adds up to 7K Miles Per Week of Safe and Efficient Driving.

Loadsmith Carbon

The Intelligent Design of the LFN Advances the Deployment of Next-Generation Zero-Emission Drive Trains; Strategically Located Alternative Fueling Stations Along the LFN in the Densest Corridors Maximize the Conversion of Freight from Conventional Drive Trains, Allowing for Significant Reductions in Green-House Gas Emissions



TRANSPORTATION, LLC

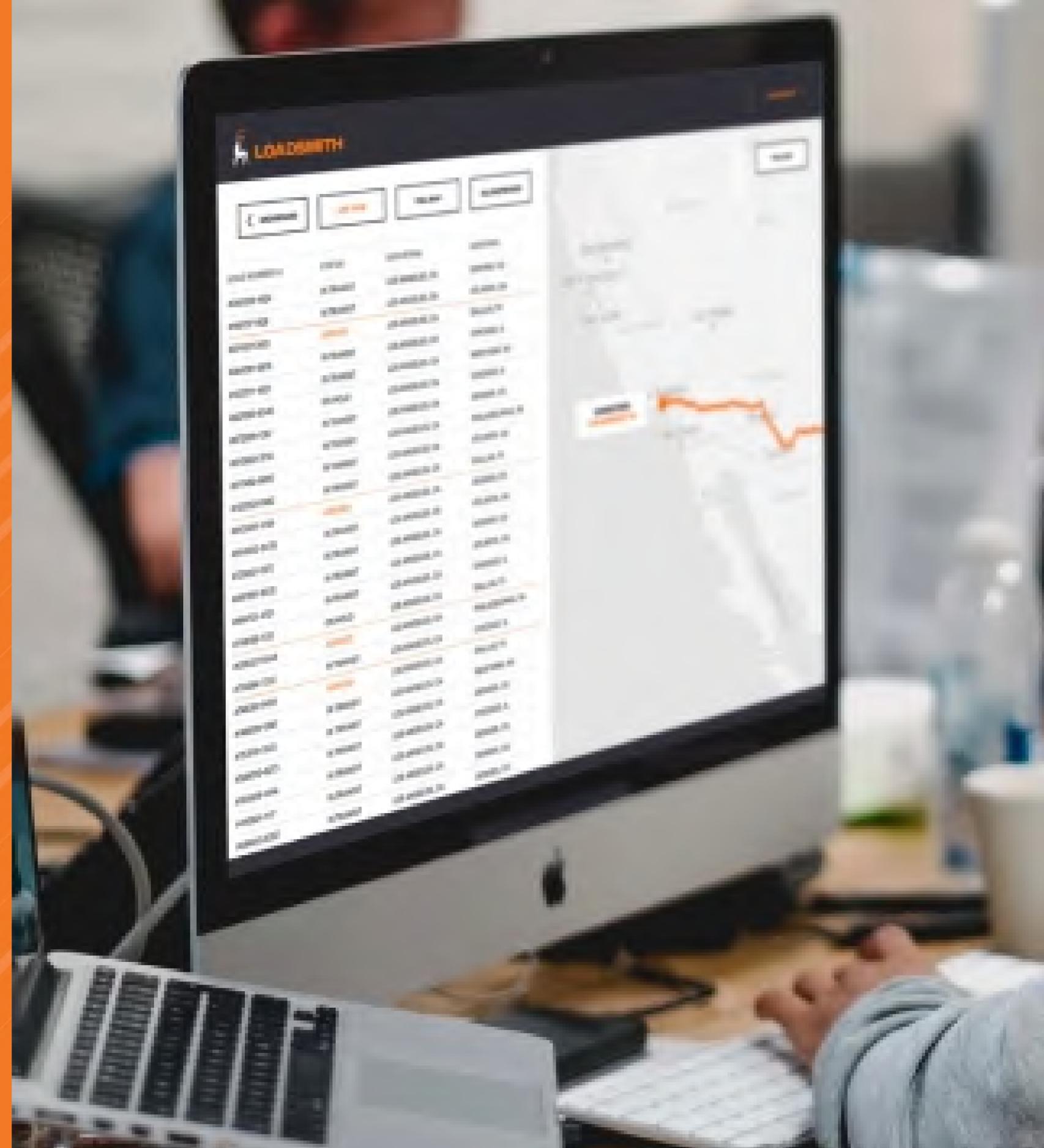
(PRODUCT OFFERINGS)

BETTER SERVICE, CAPACITY, **TECH.**

Loadsmith Automated

Kodiak Robotics Autonomous Middle Mile

Optimization Design Domain Development Agreement with Kodiak Robotics to Deliver 800 Kodiak Drivers with an average Uptime Utilization Scoring of 2.5x over a Traditional Human Driver Within the LFN; Resulting in an Initial Capacity of 2,000 Traditional Tractors and up to 5.6M Miles Weekly and Additional On-Demand Elastic Capacity of up to 7K Miles Per Week for Every Additional Kodiak Driver Deployed.





LOADSMITH

LEASING, LLC

(PRODUCT OFFERINGS)

BETTER SERVICE, CAPACITY, **TECH.**

Loadsmith Flow

Wabash Trailers as a Service (TaaS)

Deployment of 6,000 Wabash 53' Duraplate Dry-Van Trailers Strategically Distributed Across the LFN Allowing Loadsmith to Scale to a Top 50 Capacity Provider; Backed by the Wabash Dealer Network for Parking, Repair, Maintenance and Tire Replacement (All Included) Giving Loadsmith the Smallest Real Estate and Labor Footprint of any Asset Service Provider.





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