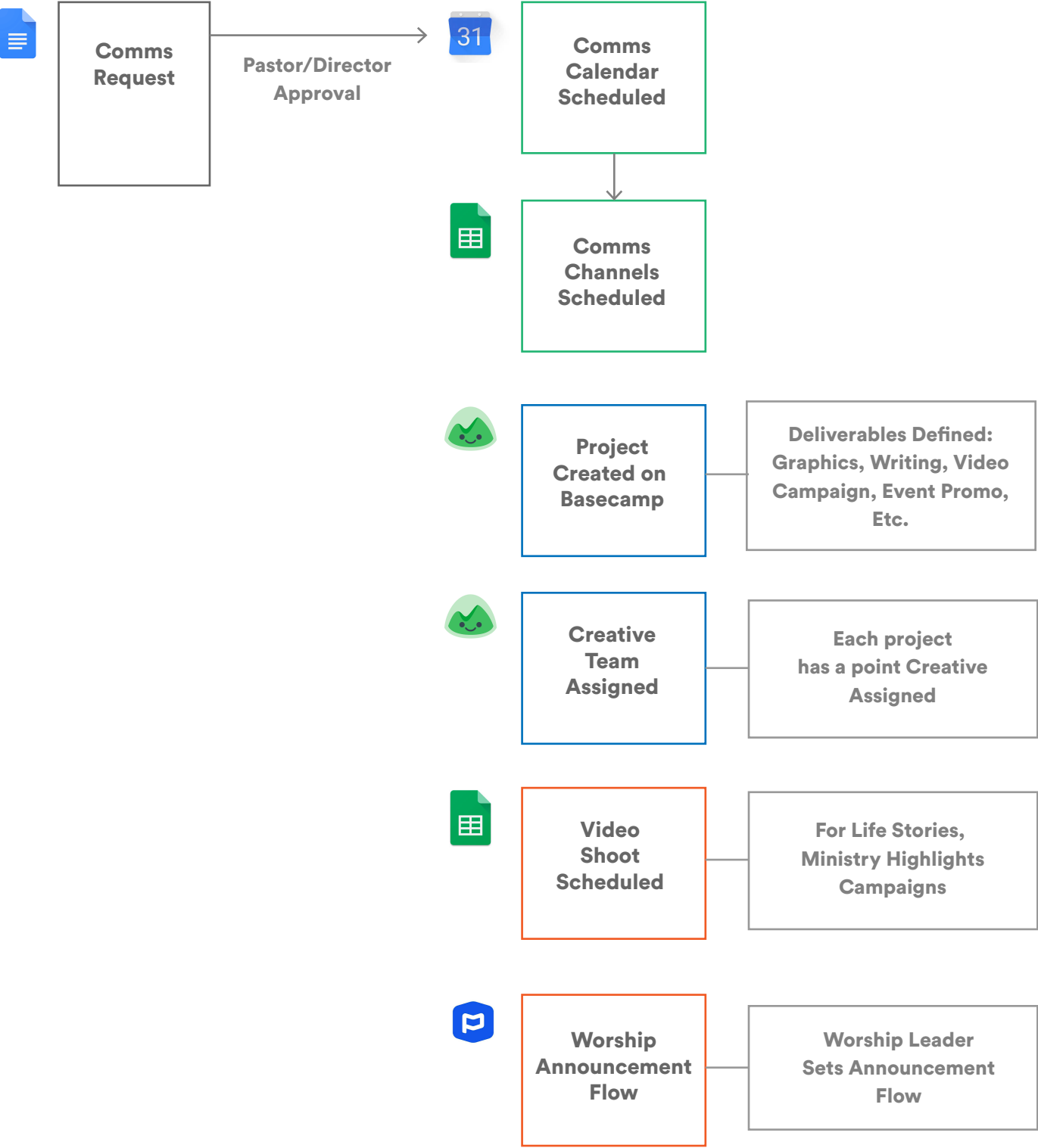


Process



Channels

Web Page

- ☐ Website Page
- ☐ Event Registration
- ☐ Event Promotion
- ☐ Contact Form
- ☐ Home Page Banner
- ☐ New Functionality

Social Media

- ☐ Facebook Post
- ☐ LinkedIn Post
- ☐ Instagram Post
- ☐ YouTube/Vimeo
- ☐ Twitter Post
- ☐ _____

Campus / Lobby Presence

- ☐ Digital Lobby TV Slides
- ☐ UP/IN/OUT Slide & Print Material
- ☐ Portable Table/Wall Promo/Sign
- ☐ Campaign or Big Event Tables/Tents
- ☐ Life Wall
- ☐ Ministry Guide

All Church Email

- ☐ Friday All Church Email
- ☐ All Church Campaign/Event Email

Worship Experience

- ☐ Pre-Service Slides
- ☐ Live Welcome + Ministry Focus
- ☐ Ministry Highlights
- ☐ Life Story, Campaign, or Culture Video
- ☐ In Message Highlight

Target/Collab

1. Who is the target audience?
2. Is there a theme or campaign?
3. What other ministries should be coordinated with for this communication?